MemberWise Ambassador Role Description & Current Volunteer Opportunities

The MemberWise Network is the leading free best practice network for membership and association professionals in the UK/EU. This year we embark on an ambitious programme to develop our successful MemberWise Ambassador Programme to further champion best practice and professionalism.

We wholeheartedly believe that common roles within Membership Organisations and Associations need to be represented within the Network, so that professionals conducting these roles have a 'natural home' or place where they can go to access targeted and practical help and support.

This help and support (featuring unique thought leadership, knowledge, experience and insight) is best championed by senior professionals who are 'at the top of their game' within these common areas and so we are proud to work with:

- *Ambassadors (CPD and Learning)- Clare Hodgson, Head of Continuous Learning and Members Support, ACCA & Katherine Bunting, Director of Education and Professional Development IPEM*
- *Ambassadors (Member Engagement) - David D'Souza, Director of Membership, CIPD & Gareth Davies, Member Experience Manager, RSC*
- *Ambassadors (Member Retention) - Sam Fletcher, Head of Membership, Equity & Gareth Davies, Head of Membership RCEM*
- *Ambassadors (Member Data), Lisa Goldsmith, Consultant, LJ Consulting & John Cottrell, Head of Membership, CAMRA*
- *Ambassador (Digital Transformation) - Daniel Bailey, Director of Digital Development, ECA*
- *Ambassadors (Governance)- Simon Edwards, CEO, London Mathematical Society & Alex Taylor, Head of Strategic Engagement, The IET*
- *Ambassadors (Member Value) - Emma Day, Director of Membership, British Horse Society & Darren Shepherd, National Membership Director, BPIF*
- *Ambassador (PR & Communications) & Holly Porter, Executive Director – Markets & Opportunities, CII*
- *Ambassadors (New Member Acquisition) - Ian Oxley, Head of Supporter Recruitment, National Trust & Emma King, Director, B2B, Channel and Membership Marketing, ISC2*
- *Ambassadors (People/Volunteering), Annette Woolman, Director Membership, Support and Volunteering, Coeliac UK & Michael Shann, Head of membership and volunteering, Carers UK*
- *Ambassadors (Mentoring) - Victoria Withy, Head of Employer and Stakeholder Engagement, European Society of Endocrinology & Paul Roberts, Director of Membership, RCOG*
- *Ambassadors (Leadership), Richard Lambert, Consultant & Lizzie Lockett, CEO, RCVS*
- *Ambassadors (Community), Sarah Alder, Consultant & Kayleigh Mapstone, Executive Director, MENSA*
- *Beccy Reese   Assistant General Secretary (Operations and Finance), Equity & Julian Davis, Chief Operating Officer, World CC*

Initial period of 12 months to establish fit/suitability/enjoyment level.

We are now looking to recruit a further MemberWise Ambassador to each of the following volunteer roles:

- *Ambassador (Digital Transformation) x 1*
- *Ambassador (Human Resources and Workforce) x 2*
- *Ambassador (Events) x 2*
- *Ambassador (PR and Communications) x 1*

Person description
- Responsible for the appropriate ambassadorial function (or similar)
- Working at a senior management level in a membership body
- Relevant experience over a number of years in this area

Role Requirements
- Ambassadors are exemplars in their area particular area of expertise/knowledge
- They will conduct the role whilst in a relevant role / membership body*
- Actively respond to related queries on our online community, MemberWise Connect
- Proactively enable related discussion / debate in area of expertise / latest thinking
- Be visibly active / attend relevant conferences and events
- Outwardly promote the network to the Membership and Association Sector

What's in it for you?
- The opportunity to showcase your knowledge / experience / insight to the sector
- Outwardly display thought leadership / expertise
- A dedicated Ambassador badge that can be used on LinkedIn / MemberWise Connect
- Become an advocate of membership body roles/expertise that often goes unrecognised

Request more information
Email ambassador@memberwise.org.uk for more information and for an informal chat (without obligation).

Initial period of 12 months to establish fit/suitability/enjoyment level.